

FAMILY - BUSINESS BALANCE

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RICKEY JACKSON CENTER

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PLANET RECESS

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L O U I S I A N A

inGOODcompany

The Official Magazine of LCIA.



THE MEMBER SERVICES ARM OF LCI WORKERS' COMP

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Association News:

- ∴ **Family Day** – Please join us for Family Day on May 31 from 11:00 AM – 2:00 PM at the Global Wildlife Center in Folsom. Turn to page 16 for more information.
- ∴ **Member Portal** – The Member Portal is LCIA’s virtual association, as well as the place to pay your workers’ comp bill online. Beginning this past January, it is also now the place to view and register for LCIA workshops and other events. We invite you to log in and see what tools and services we offer through the Member Portal. Visit members.lciwc.com to get started.
- ∴ **Online Classes** – All LCI policyholders now have access to online safety classes for all insured employees of the business. Contact Christina Buras at 985.612.6733 if you are interested in registering for the online safety library.
- ∴ **Have an event that you want to advertise? Let us know!** – LCI policyholders, do you have a sale or a grand opening or a special deal going on? Tell us, and we can advertise it on our social media and monthly newsletter.
- ∴ **Connect with LCIA** – Like us on Facebook to keep up with LCIA and LCI Workers’ Comp news and events. Find us at facebook.com/lciassociation.

LCIA Events:

APRIL

*FEATURED ONLINE SAFETY CLASS:
HOUSEHOLD CHEMICAL SAFETY*

**LCI WEBINAR SERIES: WAYS TO PAY
YOUR WORKERS' COMP BILL AND GET
INFORMATION ABOUT YOUR POLICY**

WHEN: APRIL 9
10:30 AM - 11:15 AM
WHERE: ONLINE

LUNCHING WITH LCI & LCIA

WHEN: APRIL 15
11:30 AM - 1:00 PM
WHERE: LAFAYETTE

ASK THE EXPERT: HIRING AND FIRING

WHEN: APRIL 25
8:30 AM - 10:00 AM
WHERE: NEW ORLEANS

**HAZCOM: WHAT YOU NEED TO KNOW
FOR OSHA**

WHEN: APRIL 29
8:30 AM - 10:30 AM
WHERE: BATON ROUGE

MAY

*FEATURED ONLINE SAFETY CLASS:
HAZARD COMMUNICATION AND ACCIDENT
PREVENTION SIGNS AND TAGS*

WORKERS' COMP 101

WHEN: MAY 7
9:00 AM - 1:00 PM
WHERE: SHREVEPORT

**LCI WEBINAR SERIES: WORKERS' COMP
101 FOR STAFFING AGENCIES**

WHEN: MAY 14
10:30 AM - 11:15 AM
WHERE: ONLINE

**LCI FOCUS GROUP LUNCH:
TRANSPORTATION INDUSTRY**

WHEN: MAY 22
11:30 AM - 1:00 PM
WHERE: KENNER

LCIA FAMILY DAY: LCIA GOES ON SAFARI

WHEN: MAY 31
11:00 AM - 2:00 PM
WHERE: FOLSOM

JUNE

*FEATURED ONLINE SAFETY CLASS:
HEAT STRESS IN THE WORKPLACE AND
INDOOR AIR QUALITY*

**LCI WEBINAR SERIES: HOW TO READ A
WORKERS' COMP CERTIFICATE**

WHEN: JUNE 11
10:30 AM - 11:15 AM
WHERE: ONLINE

**EVERY HAT ENTREPRENEUR SERIES:
CHOOSING THE RIGHT INSURANCE FOR
YOUR BUSINESS**

WHEN: JUNE 20
8:00 AM - 2:00 PM
WHERE: BATON ROUGE

**ASK THE EXPERT: HOW TO SET UP LEGAL
SAFEGUARDS FOR YOUR BUSINESS**

WHEN: JUNE 26
4:30 PM - 6:30 PM
WHERE: NEW ORLEANS

For more information and to register for these events, go to LCI and LCIA's Member Portal at members.lciwc.com, or call Christina Buras at 985.612.6733.

On the Issues:

FAMILY

Owning your own business brings its own unique rewards and challenges, particularly when considering your family life. Do you enjoy the flexibility to attend parent-teacher conferences? Or perhaps you had to respond to an emergency—after all, it's your business—and you had to miss your child's little league game. You might also find yourself bringing work home and taking calls during “family time.” Our articles in this issue feature work-life balance guidance from a professional counselor, a child's perspective to her parents owning a business, and insight from your fellow business owners about balancing business and family life.



Maintaining Balance in a Family Business

Mindy Milam, L.C.S.W.

Balance consists of maintaining equilibrium, a state where all competing influences are acknowledged and are in harmony. I'd like to suggest ways to create balance between work and family in a family-owned business.

Practice Self-Care

Your health is priceless and may be one of the most important assets in your business. Over 70% of illnesses are believed to be affected by stress. Health challenges can adversely affect the bottom line in your business as well as the overall quality of your life. Prioritize learning and practicing stress management techniques, exercising, eating nutritious meals, and having fun/relaxing.



Establish and Maintain Good Lines of Communication

Do not be afraid to confront issues as they arise, even when it is uncomfortable. Learn and practice healthy methods of conflict resolution. Ignoring concerns or conflict will not make them go away. Unresolved anger can eat away at interpersonal relationships, which can affect the unity of everyone as co-workers, and potentially affect productivity and/or customer relations.

Run the Business Like a Business, Not Like a Family Gathering

Clearly define roles and expectations, such as who leads and who follows. Define who makes the decisions, who handles the administrative tasks and who the fiscal owners are. Don't assume that everyone has the same goals for the business; clearly articulate these as well. Finally, make sure there is a succession plan in place in case someone dies.

Create a Healthy Work Environment

Understand that business decisions affect family relationships and that family relationships will affect the business. Strive to create an environment that is fair and respectful of everyone, where the criteria for salaries and promotions are clear and not rooted in favoritism. Be willing to look outside of the family pool



of talents when filling positions. Also be willing to bring in an outside consultant or mediator if family members are stuck and cannot resolve conflict.

Prioritize Spending Time with Your Family That Is Separate from Work Time

Avoid discussing business during this time. Turn off the business phone, email, and your "work brain" at a certain time each day. Instead of trying to multi-task

home and business activities, strive to give 100% to each activity you are engaged in. Don't do work at your child's softball game. Don't have a teacher conference on the phone while reviewing a spreadsheet at work. Enjoy dinner with your family without checking your text messages. Practice "being present" in whatever you are doing, whether it is work time, family time, or personal time.

Having a family business run successfully is like having a two-wheeled bicycle. One tire represents the business, and one tire represents the family. If either one is flat, the bicycle will not go where you want it to go. It is important to keep both tires well maintained, and watch for the objects (issues) that can puncture either one. With care, you can go farther than you imagined!

Mindy Milam, L.C.S.W. is a licensed clinical social worker and a certified mind-body medicine practitioner. She maintains a private practice where she offers individual and couple/family counseling, and leads workshops for businesses in stress management and self-care.





When Mom and Pop Owned a Mom-and-Pop

Rachael Larimore, Managing Editor
Slate Magazine

There we were, my brother and our parents and I, laying waste to an Everest-sized pile of carefully wrapped presents one Christmas morning in the early 1980s, when the phone rang. We paused and looked at each other. It was about 8 a.m., too early for a grandparent or uncle calling to ask who was supposed to be where, when, and with what side dish. My dad ran to answer it. “OK...OK... Well, I’m sorry to hear that.” Even then, at age 10 or so, I could sense that my father’s polite tone masked annoyance. “You know, I’m having Christmas with my kids right now. But I can meet you at the store at 10.” So it goes when your family owns a mom-and-pop grocery store in a small town and your home number is in the phone book. I don’t remember what I got for Christmas that year, but I do remember my dad getting dressed and, on one of the four days of the year that the business was closed, going to the store and finding a replacement for a customer who was unhappy with his Christmas turkey. (My mom cooked that turkey a few days later. It was fine.)

Going into business for yourself might seem like a career decision, but know in advance that it will become a way of life. If you’re lucky, it will afford your family a bit more than a living wage—my brother and I always had what we needed and then some, and my parents saved enough to send each of us to a public university for four years—but it will also erase the divide between work life and home life. For my parents, the opportunity to take over a popular and well-respected local grocery store was too enticing to turn down. Their early years together had been lean: When I was a baby, my father worked at least five days a week at a produce market in a neighboring town. That paycheck covered our house payment, car payment, and utilities. On one of his days off, he worked at his father’s menswear store. That paid for our groceries. Eventually, my dad took a job as a meat-cutter at a small grocery store in our hometown, Alliance, Ohio. The owner was eyeing retirement and wanted to bring on someone to whom he could sell the business. My mom started a few years

later. And in 1981, after learning how to do the ordering, and keep the books, and write the schedules, and pay the bills, my parents became the owners of Hillcrest Market. I was 9, my brother 6, and the store—we always just called it “the store”—became our second home. My mom would sometimes have to bring us to work with her, and she kept my brother and me busy. We could wash the windows on the pop coolers and the frozen-food cases, and we could “front the shelves,” stacking up the Campbell’s soup cans in neat rows, as in a Warhol painting. When my mom wasn’t looking, we’d sneak fresh-baked cookies. My favorite time to be there was on Tuesdays. That’s the day the wholesale supplier would deliver the groceries for the week. The backroom would be stocked to the ceiling with canned goods. My dad would cut open the boxes with a razor blade and hand us the pricing guns—they looked like staple guns but dispensed price tags instead of staples—and let us go to town.

Growing up in a small business was a blessing and a burden. My parents could usually sneak out of work to attend school events and swim meets and baseball games and haul my brother and me to the doctor or the orthodontist. My mom had enough control over her schedule that we were never “latchkey kids”—she was always home by the time we got home from school when we were young. But those precious perks came with a cost. My parents worked weekends. They would go two months without a day off. They carried the stress of an uncertain income, and of never letting on that times were lean. Holidays were so demanding that by





the time the work was done and the doors were locked, they were too exhausted to enjoy anything.

When I got old enough, working at the store became my real first job. I waited on customers, filled delivery orders, stocked the shelves. My parents didn't take it easy on me. If I was standing around, my dad would tell me to go find something to do, no matter how slow we were. But I was also able to learn from my mistakes without fear of getting fired (though shaving off part of my fingertip on the lunch-meat slicer did exempt me from any further deli duties). And every year, on the Tuesday night before Thanksgiving, my mom and I would head to the store around 9 p.m. and work through the night helping the bakery churn out the 1,200 pies we sold for the holiday. It was an exciting time, and not just because my mom would call me off school on Wednesday to catch a nap and then get back to work. It was a thrill to be needed, to be given a real responsibility. Still, the most lasting impressions didn't

come from my shifts as a clerk or my nights in the bakery. The real learning came from watching my parents give so much of themselves to the business, even as they gave the rest of themselves to my brother and me. They were successful because they took pride in what they did well. There were larger supermarkets in our town of 20,000, but no store sold more pies at Thanksgiving, because ours were the best. If we went out to eat at a local restaurant, there was a good chance that the hamburgers they served were made from our ground beef. My parents knew they couldn't compete with the supermarkets on the price of a loaf of bread, but they made sure that Hillcrest was the place to get pies and meat. It's how I developed my work ethic. My dad would be on his feet for 10 hours a day, five days a week. My mom managed the clerks and helped in the bakery and kept track of the customer charge accounts (we never took Visa, but you could walk into the store, get a week's worth of groceries and tell the clerk to put it on your tab). To this day, I feel disrespectful

not only to my employer but to my parents when I'm feeling lazy. I learned more about women in the workplace, for better or worse, than I ever could have by taking a women's studies class. My mother worked as hard as my father, and together they were always coming up with ways to improve the business or innovate. And yet whenever anyone—customer, supplier, whatever—came in and wanted to talk to the owner, they expected to see my dad.

My parents decided early on that they didn't want to pass the business on to my brother and me when they retired. But that doesn't mean they didn't provide a legacy. My parents took risks, and they worked hard and sacrificed. They weren't always successful, but they learned from their mistakes. In the long run, the example they set was a greater gift than anything a kid could get for Christmas.

This article was originally published in "Slate" (www.slate.com)

Members' Voices

Balancing Your Family and Your Business

Owning and operating your own business gives you a lot to talk about with the folks running the 3,000 other Louisiana-based businesses that LCI insures. Given these shared experiences, we believe that you can learn a lot from your fellow entrepreneurs. In this new Members' Voices section, we ask you questions related to the topic of the issue.

As we've seen in the previous articles, balancing your business with your family life can be both challenging and rewarding. We have asked LCI policyholders from around the state about their experience striking this balance, as well as advice they have for other small business owners. We hope you find value in their insight.



EMILY FORD BANKSTON

COMPANY: [Superior Stain & Scoring](#)

CITY: [Loranger](#)

Q. WHAT ADVICE WOULD YOU GIVE TO OTHER ENTREPRENEURS ON HOW TO BALANCE WORK AND FAMILY?

A. Identify your priorities. Make a list of what is most important and vow to honor those priorities. This way, you won't let the urgent business matters take over, causing you to consistently miss out of family time. For example, set aside time for your children each day, set up weekly family night and/or a weekly date night with your spouse.



GARTH SWALLOW

COMPANY: [Verot Cars & Trucks](#)

CITY: [Lafayette](#)

Q. HOW HAS OWNING AND MANAGING A BUSINESS AFFECTED YOUR PERSONAL AND FAMILY LIFE?

A. It has been a challenge: I can be way too work oriented. My family life has suffered at times as a result.



SHERMAN BUNCH

COMPANY: [OneBunchHookUp](#)

CITY: [New Orleans](#)

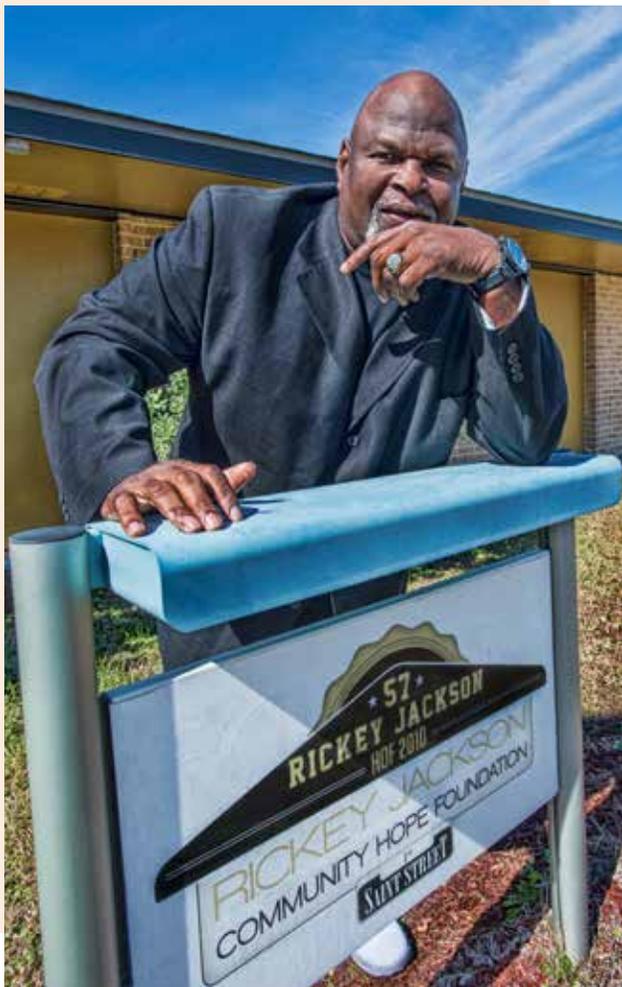
Q. HOW HAS OWNING AND MANAGING A BUSINESS AFFECTED YOUR PERSONAL AND FAMILY LIFE?

A. It was difficult at first because I didn't have the right staff around me. It was hard to take days off to go on vacation or if I was ill. If I didn't feel well, I still had to go. I also didn't want to release control to someone else. I have surrounded myself with the staff that can handle MOST issues without me being physically there, and it feels good to travel and NOT worry if the doors are gonna be closed when I return...

Member Spotlight

LCIA would not exist if not for our members. You, the 3,000 businesses insured by LCI Workers' Comp, are LCIA. You represent countless industries throughout Louisiana. We use this Member Spotlight section of our magazine to showcase our members' unique businesses. By sharing the contributions our members make to their industries and communities, we are showing you that with LCIA, you're In Good Company.

Rickey Jackson Community Hope Center



Planet Recess



CREATING

HOME FIELD

ADVANTAGES

About the Rickey Jackson Community Hope Center

Located on the Westbank of New Orleans in Marrero, the Rickey Jackson Community Hope Center provides afterschool programs to at-risk high school aged students. Founded by former New Orleans Saints linebacker Rickey Jackson, the Hall of Famer lends more than his name to the Foundation. Rickey has been hands-on in fundraising efforts, finding a location, and hiring staff. With three staff members and a number of volunteers, the Rickey Jackson Center is well-equipped to serve its students.

Inaugural Year

The Rickey Jackson Community Hope Center recently welcomed its first 40 students, with four area high schools each sending ten students. In honor of Jackson's legendary jersey number, the Center's goal is to serve 57 students. While the Foundation is just over a year old, it took time and money to renovate the building. The result is a new feeling facility worthy of the good done inside of it. When at the Rickey Jackson Community Hope Center, students are reminded of their worth by the support offered by the staff and volunteers, as well as the inspirational quotes hanging on the walls.

Where Learning Meets Fun

The Rickey Jackson Community Hope Center offers a variety of academic and career-training programs. Students receive academic

support through classes and tutoring in math and English. Furthermore, members of the clergy and other trained professionals offer counseling services and lead group discussions for the kids. For job-training purposes, they also provide computer classes, so students can aptly and effectively use advancing technology. The most anticipated offering is the professional-grade recording studio, which provides the children with hands-on experience in the music industry. The Center brings in professionals to offer instruction and advice for both making music and recording it. The Center also houses workout facilities for the students. Before leaving, each student is fed dinner, thanks to Second Harvest.



Partnerships

The Center's location is a result of several groups working together. The land and the building, vacant since Hurricane Katrina, are owned by the Catholic Archdiocese. Jefferson Parish helped connect Rickey Jackson and his Foundation with the Church, ensuring that the Center would have a home. Through the Ed Block Courage Foundation, the NFL and New Orleans Saints Head Coach Sean Peyton both donated money to help the Center get up and running. Guitar Center also lent a hand, helping to make the state-of-the-art recording studio possible. Furthermore, in order to feed the students, Second Harvest has agreed to head the after school meal program.

NFL Courage House

The Rickey Jackson Community Hope Center serves as the New Orleans Saints Courage House. The Courage House National Support Network is a project of the Ed Block Courage Award Foundation. Named after the NFL team in its respective city, a Courage House is a facility that provides support to children in need. There are 23 Courage House facilities in the country, and the goal is to have one in every NFL city. To be affiliated with this impressive network and associated with the NFL says a lot about the Rickey Jackson Center.

To learn more about the Rickey Jackson Community Hope foundation, visit rickeyjacksonhopecenter.org.



Meet Rickey Jackson

A Super Bowl champion and NFL Hall of Famer, Rickey Jackson needs little introduction. Rickey calls New Orleans home and occupies himself with business ventures with his foundation. "I stay busy," Rickey explains. "But this is the most important thing I do. The kids are number one."

He Plays to Work Hard



About Planet Recess

Based in Baton Rouge, Planet Recess is a distributor, seller, and installer of playground and recreation equipment. Under the watch of Owner & President Treynor McAdams, Planet Recess has a team of six in the office, as well as independent sales people in the field. Since 1994, Planet Recess has designed and built custom playgrounds in Louisiana and Mississippi. Planet Recess's team takes each project from the concept and design phase to completion, ensuring it is safe and ready for children to enjoy.

From McAdams Playgrounds to Planet Recess

A Baton Rouge native, Treynor McAdams moved to Eubank, KY in 1991 to work as a youth pastor at a church. In addition, he took on a part-time job with a manufacturer of playground equipment. Treynor quickly learned the business and grew to enjoy the work. He returned home to Baton Rouge in 1992 and opened McAdams Playgrounds. McAdams Playgrounds served as a distributor for Treynor's former employer until 1994. At the time, they manufactured wooden playground equipment, but Treynor wanted to venture into metal and plastic equipment. To accomplish this, he restructured and rebranded. Treynor renamed the company Planet Recess and served as the

company's owner, salesperson, and installer. 1994 was a pivotal year for Treynor, and it was just the beginning for Planet Recess.

Turnkey Playgrounds

Planet Recess provides customers with all services required to bring a project from concept to completion. Before the project begins, Treynor and his team offer site evaluation and design. They then provide demolition of old equipment and installation of new equipment, including the concrete and base work. When the project is completed, they surface the grounds with mulch or rubber and provide ongoing maintenance services. They do all of this based on each customer's needs, complying with all building codes and with the Americans with Disabilities Act (ADA). Planet Recess provides their customers with the playgrounds they want, as well as the peace of mind knowing that they will be installed professionally and safely.

Schools, Parks, and Universities

Since 1994, Planet Recess has built almost 2,400 playgrounds throughout Louisiana and Mississippi. The locations for these include schools, neighborhood parks, and housing communities. More than half of Planet Recess's playgrounds are at elementary schools. LSU's main campus in Baton Rouge

is home to seven Planet Recess playgrounds. In fact, the first playground constructed by Planet Recess was at the Edward Gay Apartments on campus. LSU's campus also boasts the largest play web in Louisiana, which was proudly constructed by Planet Recess. Over the last 20 years, Planet Recess has built an important piece of towns, schools, and communities across the Gulf Coast.

Community Building

Planet Recess offers the supervision of Community Builds. If a group has the manpower for the playground but lacks the funds, they can build their playground themselves under the supervision of Planet Recess. The customer hires Planet Recess to design the playground and provide the materials. The customer brings between 13 and 300 volunteers who all work together to build the playground, oftentimes completing the project in one day. Planet Recess has supervised 475 Community Builds. They have partnered with KaBOOM! and various volunteer groups to build playgrounds in New Orleans.

To learn more about Planet Recess, visit planetrecess.com. Or give them a call at 225-778-4700.

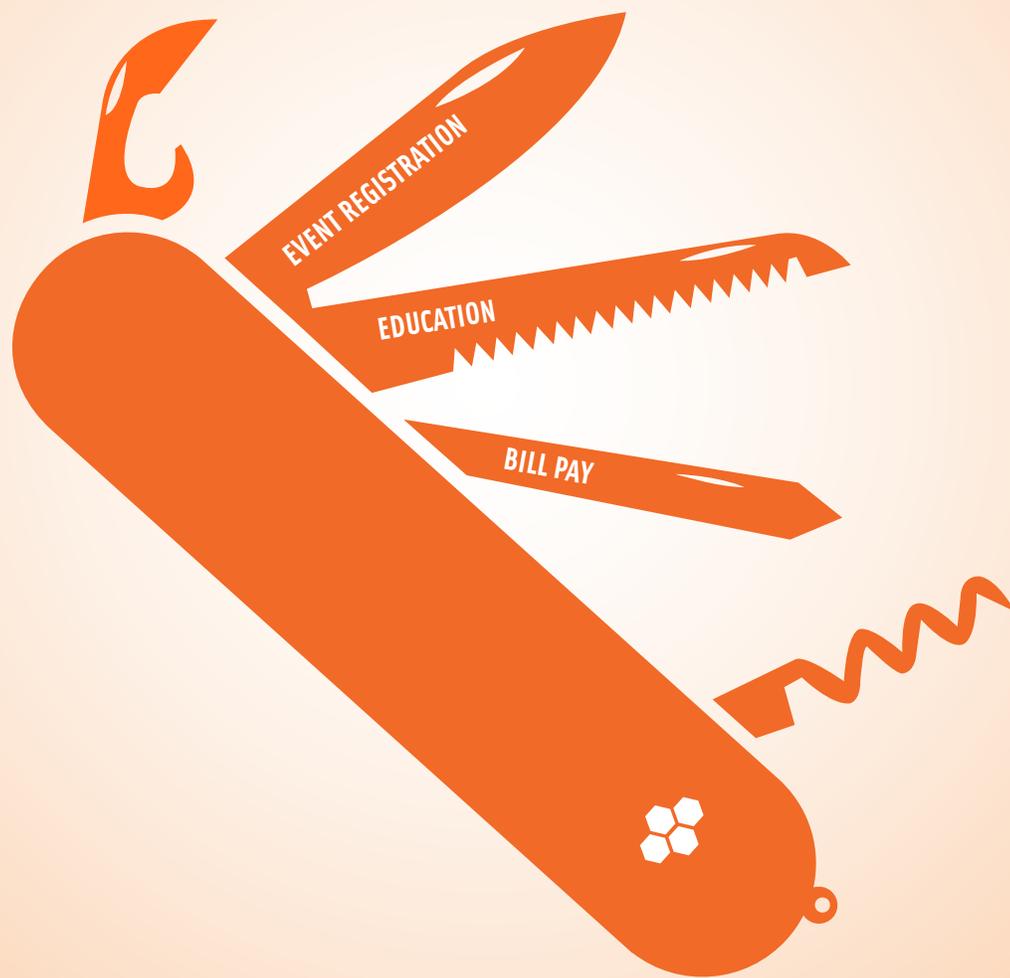


Meet Trey nor McAdams

Trey nor McAdams enjoys bringing smiles to the faces of children, as well as having a positive impact on a child's development and growth. "To this day, I can remember the color of the jungle gym I played on when I was a child," Trey nor explains.

"I fondly remember my time on the playground, and I love helping to create the same good memories for future generations."

THE LCI/LCIA MEMBER PORTAL: YOUR ONLINE TOOL WITH MANY USES



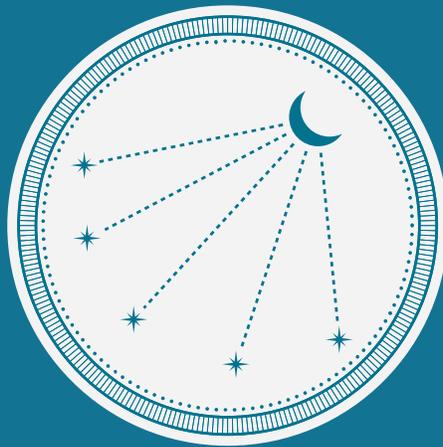
YOU CAN UTILIZE LCI'S SECURE SITE TO PAY YOUR WORKERS' COMP BILL, REGISTER FOR BUSINESS WORKSHOPS, ACCESS A LIBRARY OF BUSINESS AND SAFETY VIDEOS, AND MORE. VISIT MEMBERS.LCIWC.COM TO GET STARTED.

LCI 
WORKERS' COMP



UPDATES
FROM LCI's PARTNER

staylocal™
A PROJECT OF THE URBAN CONSERVANCY



URBAN LEGEND

The Guide to New Orleans' Local, Independent Businesses

Incorporating Jefferson, Orleans, Plaquemines, St. Bernard, and St. Tammany

2013's Cover Artwork

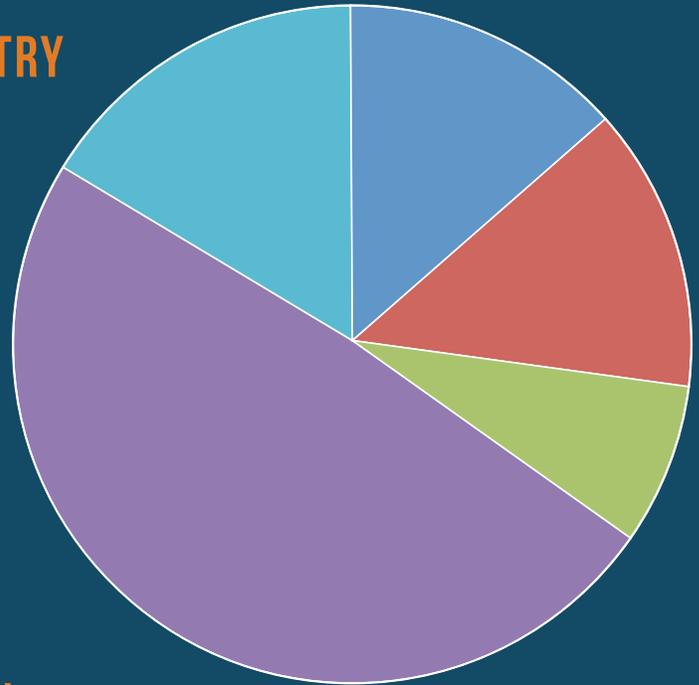
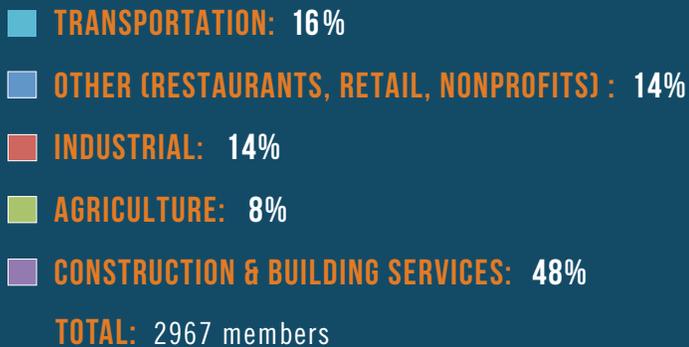
STAY LOCAL TO RELEASE ANNUAL
"GUIDE TO BEING LOCAL"

Keep your eyes peeled! Stay Local's annual *Urban Legend: Guide to Being Local* will be available at various locations in the New Orleans area in early May. The free guide features a directory of local, independent businesses for all of your shopping needs, plus articles and resources on localism. Pick one up and let it help you guide your shopping decisions to boost your local community and economy.

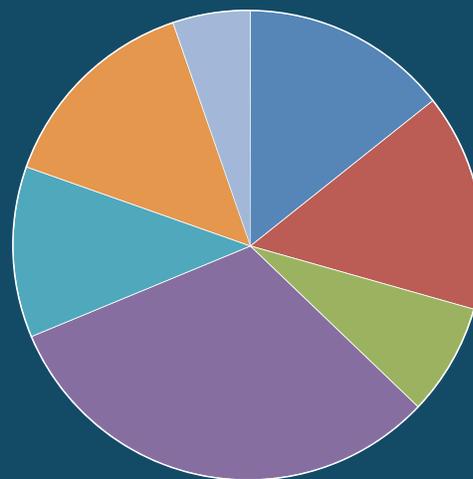
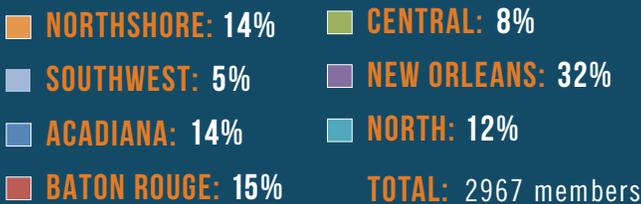
WHO'S IN LCIA'S FAMILY?

Meet the 3,000 businesses in our network.

DISTRIBUTION OF MEMBERS BY INDUSTRY



DISTRIBUTION OF MEMBERS BY REGION



WHO IS LCIA?

LCIA is a business development partner for all businesses insured by LCI Workers' Comp. These businesses span across Louisiana and come from many different industries.

Above are two graphs displaying the composition of LCI policyholders. One

graph depicts the different industries represented by LCI-insured businesses, and the other displays the geographical distribution.

LCIA is proud to work with a variety of businesses. We believe the diversity within our network is special, and

through networking and collaboration, we believe it can only serve to help you in your business endeavors. To connect with other LCI policyholders, come to one of our many events, or connect to other members through the "Community" section of the LCI/LCIA Member Portal (members.lciwc.com).

LCIA IS GOING ON A SAFARI



LCIA's FAMILY DAY at the GLOBAL WILDLIFE CENTER



26389 Highway 40, Folsom, LA 70437
Saturday, May 31, 2014, 11:00 AM - 2:00 PM

Take a ride on the wild side with LCI and LCIA this Family Day. We're headed to the Global Wildlife Center, where you can hop aboard a safari wagon and tour the 900-acre exotic animal sanctuary. We want to thank you, our policyholders, by treating you and your family to a day away from the office. Our guests will enjoy a shaded picnic and private safari tours. It'll be a bit warm, but all the better to catch glimpses of some giraffes, camels and kangaroos!

To register, visit the LCI/LCIA Member Portal at members.lciwc.com, or call Christina Buras at 985.612.6733. As always, admission is free, but tickets are limited. Please register early.

Maximum tickets per company: 6



LCI Workers' Comp Corner

LCI Company News

NEW POSITIONS IN CLAIMS



Brandi Seeger
Indemnity Adjuster



Ashton Oubre
Medical Adjuster

Due to LCI's continued growth, the Claims Department has recently undergone changes. Brandi Seeger now holds the position of Indemnity Adjuster, and Ashton Oubre now serves as Medical Adjuster. This new structure, which still includes Claims Manager Yvonne Rosen and Claims Service Representative Monica Brown, will allow the department to better serve LCI's policyholders and injured workers.

LCI EMPLOYEES SHARPEN EXCEL SKILLS

On three consecutive Fridays in February, LCI's staff participated in Microsoft Excel classes. LCI brought an instructor to our office in Mandeville, so employees can learn and improve with this useful tool.



LCI at Conventions



The Young Insurance Professionals (YIPS) held its annual conference in Lafayette Feb 5th. Michelle Brenan and Bryan Vidrine are shown exhibiting at the welcome reception.

Be on the lookout for LCI's marketing reps and underwriters at the following conventions:

- :: Independent Insurance Agents & Brokers of Louisiana's (IIABL) Annual Convention at the Hilton Resort in Destin, Florida, June 29 - July 2nd
- :: Professional Insurance Association of Louisiana (PIA) Annual Convention at the Grand Hotel in Point Clear, Alabama, July 19th - 22nd
- :: Louisiana/Mississippi Young Agents' Conference at the Ritz Carlton in New Orleans, August 7th - 10th



LCI Employee Spotlight: One on One with Raychelle Bordelon

Position: Underwriter

Hometown: Chalmette, LA

9 years' experience in insurance underwriting

Q. Where did you grow up? What was the best thing about growing up there?

A. I grew up between Chalmette, LA and Las Vegas, NV. The thing I like the most about the way I grew up, strange as it may be, is that I have two different perspectives of the world. Growing up in a small town made me appreciate family and togetherness. Vegas made me realize there is more to the world than my own front porch and gave me a much larger view of the world.

Q. How long have you been in insurance underwriting?

A. I have been in insurance for about 9 years, but I didn't officially become an underwriter until starting with LCI in 2007.

Q. What is the biggest strength of the underwriting department?

A. I think Underwriting's biggest strength is that we are a compassionate and passionate group of people. We believe in LCI and always have its best interest at heart when writing a piece of business or even planning an event. We have been together so long that we feel like a family, and we can talk to each other about anything. We bounce ideas and questions off one another all day long and really appreciate the feedback we get. We all come from different walks of life, so our individual perceptions of things may vary, but our different opinions and experiences give us the knowledge we need to effectively do our jobs.

Q. What do you enjoy most about being an Underwriter?

A. I love learning new things, and I get to learn something new every day.

Q. Tell us about your family.

A. My family is comprised of five people and two pets: my husband Raymond, our 9 year old daughter Emily, our 8 year old twin daughters, Sophia and Olivia, and our two dogs, Beaux and Remy. We love the outdoors, hunting, fishing, riding four wheelers, camping, etc.

Q. What does your ideal Saturday look like?

A. In the warm weather, taking a ride in the boat to our favorite swimming spot or walking around Audubon Zoo.

Q. How do you balance your full-time job with being a full-time parent?

A. Sometimes it is really hard because my girls are so active after school, and their school curriculum is so demanding, but we manage to get it all done and still sleep at night!! I grew up being told you have to work with what you are given, so that's what we do!

Q. What is your greatest accomplishment?

A. Definitely being a mom, hands down! There is no greater reward than seeing my girls happy and healthy. I forget all about the crazy, hectic schedules and hundreds of emails when I curl up with all of my girls and read them a story before bed, or when I see them dancing on stage or on the soccer field, doing what they love.



Striking the balance between Underwriter and Mom, Raychelle always finds plenty of time to spend with her three daughters, seen here.



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Throughout this issue of In Good Company, you will find the answers to the following questions. Email the correct answers to all 4 questions to nicholas@lciassociation.com by 5:00 PM on Friday, May 2, 2014, and if you're one of the first 25 respondents, we'll send you a \$10 gas gift card.

Be sure to include your name, company name, mailing address, and phone number with your answers.

1. For what magazine does Rachael Larimore work?
2. How many children does Rickey Jackson ultimately want to serve?
(Hint: It was the number he wore with the Saints.)
3. How many playgrounds has Planet Recess built since 1994?
4. Where and when is LCIA's next Family Day?